



CALIFORNIA
NATIVE PLANT
SOCIETY

Executive Director's Update

March 2024

Photo: R. Wick

HOW ARE WE DOING?

- **Membership**
- **Fundraising**
- **FY24-25 budget outlook**
- **Strategic Plan implementation**

Our Goals



KNOW



SAVE



ENHANCE & RESTORE



**CONNECT &
COLLABORATE**

CNPS 2022-26 Strategic Plan

KNOW

Strategies:

KNOW

Strategies:

- **Understand the flora**

KNOW

Strategies:

- Understand the flora
- **Map & inventory**

KNOW

Strategies:

- Understand the flora
- Map & inventory
- **Assess & prioritize**

KNOW

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Data management - Los Padres & Angeles National Forests

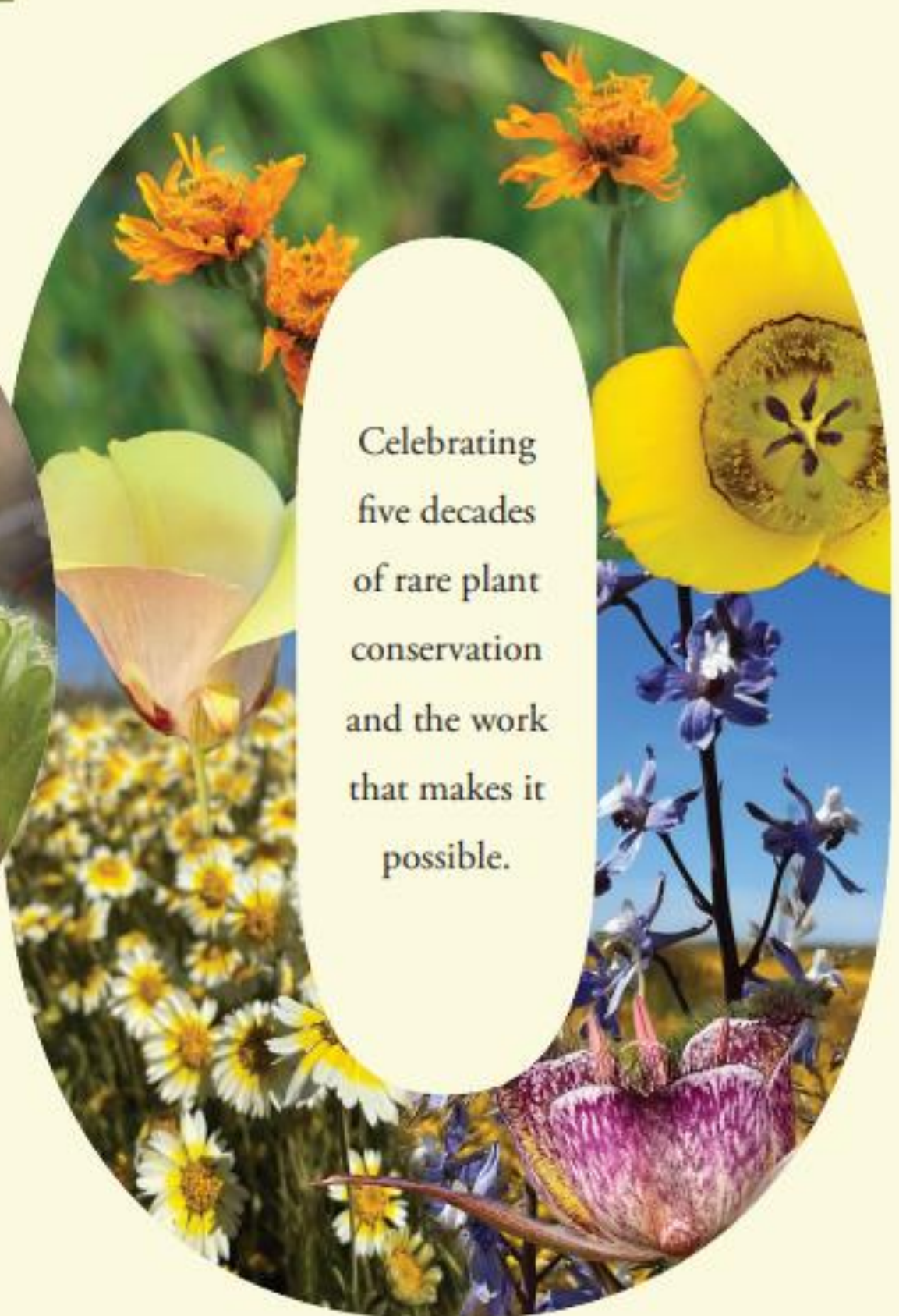
Image: The Dyrft camper Amanda M.

Fine-scale vegetation mapping and monitoring



The California Native
Plant Society

Rare Plant Inventory



Celebrating
five decades
of rare plant
conservation
and the work
that makes it
possible.

Thank you to the CNPS Rare Plant Program Committee and the countless volunteers and individuals who have contributed their time and expertise over the years.

From government agencies to college classrooms, California relies on the CNPS Rare Plant Inventory for the **science-backed** information we need today, to protect rare and endangered plants for tomorrow.

Since 1974, CNPS and a **trusted network** of partners have reviewed more than 3,500 species, creating the gold standard for rare plant review and **actionable data**. Today, more than 30% of California flora receives some form of **protection** thanks to the Rare Plant Inventory.



SAVE

Strategies:

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Strategies:

- **Strengthen legal protection**

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- **Strengthen legal protection**
- **Advocate for conservation**

SAVE

Strategies:









- **Strengthen legal protection**
- **Advocate for conservation**
- **Share quality science-based information**



Images: CNPS, Brendan Wilce

What is **CEQQA?**



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30x30
CALIFORNIA

ENHANCE & RESTORE

Strategies:

ENHANCE & RESTORE

Strategies:

- **Connect & nurture supply with demand**

ENHANCE & RESTORE

Strategies:

- **Connect & nurture supply with demand**
- **Build expertise and provide educational opportunities**

ENHANCE & RESTORE

Strategies:

- **Connect & nurture supply with demand**
- **Build expertise and provide educational opportunities**
- **Restore**



California Native
Seed Strategy for Ecological
Restoration



Donate



Calscape
California Native Plant Society



Sign in

Find native plants

Design & inspiration

Find nurseries

Care for your garden

Find landscape professionals

About us

California's native plant gardening destination

Explore native plants

EDUCATION & STEWARDSHIP MISSION STATEMENT

To help people of all backgrounds form emotional and intellectual connections with California's native plants and their habitats, and empower meaningful actions to protect and restore biodiversity.

CONNECT & COLLABORATE

Strategies

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Strategies

- **Connect & collaborate with people of diverse backgrounds**

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- **Celebrate & appreciate what we have**

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- **Celebrate & appreciate what we have**
- **Promote learning**

CONNECT & COLLABORATE

Strategies

- **Connect & collaborate with people of diverse backgrounds**
- **Celebrate & appreciate what we have**
- **Promote learning**
- **Complement & promote good work by others**

Student research grants



Images: Amanda Friesen



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Plant Society



WILDFLOWERS OF CALIFORNIA

DEIJ Vision Statement

Thank you!

jbando@cnps.org

www.cnps.org